

## **“Free Pies For a Year” Text Competition Terms and Conditions**

To win “free pies for a year” you need to answer the following question:

Who ate all the.....?

- A. Cakes
- B. Pies
- C. Food

To answer text the word PUREPIE with either a, b or c to 88010.

Text messages cost £1.00 plus your standard text rate. 10 pence of which goes to the charity “Help for Heroes” on your behalf.

The following terms and conditions apply:

- The competition will run until midnight Wednesday 30th September 2009, the winner will be notified on Friday 2<sup>nd</sup> October 2009 and will subsequently appear on the Pure Pie website ([www.purepie.co.uk](http://www.purepie.co.uk)). Any entries after the closing date will automatically roll over into any 2010 competitions, if applicable.
- The sms competition is open to UK residents only.
- All entrants must be aged 16 yrs or over.
- Winners will be responsible for contacting Pure Pie by email or fax only, before the end of each month to arrange the next monthly delivery of a box of 24 pies, for a maximum of 12 months from October 2009 to September 2010.
- Email or Fax confirmation must include delivery address, date, approx. time and contact details for person collecting pie.
- Failure to contact Pure Pie before the end of the month shall result in forfeiting that month’s supply of pies.
- The box of 24 pies shall contain one flavour only from our range, we are unable to supply mixed flavour boxes.
- The competition winner can choose any flavour from the range as many times as they wish for the 12 month duration of the competition.
- Pure Pie shall not be responsible for the late delivery of pies by a third party on behalf of Pure Pie, nor replacement.
- Pure Pie shall not be responsible for the replacement of pies that are defrosted due to competition winner supplying incorrect delivery details or failing to store the pies in the correct manner after receiving them.
- Entrants may enter as many times as they like.
- No responsibility can be accepted for lost, delayed, incomplete or for electronic entries or winning notifications that are not received or delivered. Any such entries will be deemed void.
- There is no cash alternative in part or whole. Prizes are not transferable / exchangeable.
- Unclaimed prizes will be forfeited. The promoter’s decision is final and no correspondence will be entered into.

- Pure Pie has arranged this competition in good faith and cannot accept liability in any matter relating to the prizes whatsoever.
- Your personal information will only be used by our staff internally, for the purposes of the competition and will not be passed on to any third parties.
- By entering the competition you accept these terms and conditions and agree to participate in any publicity associated with this promotion.

Details correct at the time of publication and are subject to change without prior notice.  
Pure Pie is a trading style of The Great Pie Shop Ltd.